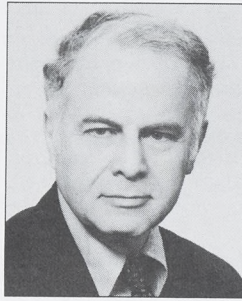


For Governor (Associate): WERNER RENBERG



After a long career in journalism (UP, *The Dallas Morning News*, and *Business Week*) and another in public relations (primarily at Exxon, where I was a senior speech writer, manager of information services, and editor of the Exxon Background Series), I have become a freelance writer in recent years.

Specializing in mutual funds, I am the author of the newly-published "The Bond Fund Advisor" (Dearborn), co-author of "Making Money with Mutual Funds" (John Wiley & Sons, 1988), and a contributor to *Barron's* and other publications.

Having been an OPC member for over a quarter century and having served on the *Bulletin* and election committees over the years, I welcome the opportunity to serve the club in another capacity: as a governor.

With the dramatic political and economic changes occurring around the world, I believe OPC can make a greater contribution to the understanding — by journalists and, through them, by the public — of the events that are shaping our and our children's future.

While I enjoy nostalgia, as much as anyone else and also believe it is important to remember our century's wars and murders of innocent millions — and the policies which contributed to them — it is the future, with its causes for both hope and concern, that must have priority in our program planning.

TO THE MEMBERSHIP

This special section, containing information about all the candidates for election at the Annual Meeting on August 15, is sent to you in accordance with the By-laws, which direct the judges of the election to publish an "information sheet" containing "brief biographies of all nominees" which "may also contain statements by the nominees, regarding measures and/or principles which they support.

Biographies and statements printed in this special section have been supplied by the candidates themselves. This material has been assembled, passed upon, and, where necessary, cut to fit the space available, as also provided by the By-laws, by the Committee of Judges of the Election.

No other mailing, except for the ballots, will be made to members eligible to vote.

COMMITTEE OF JUDGES OF THE ELECTION

Felice Levin, *Chairperson*
Harry Levin, *Secretary*
Susan Baxter Kay Corinth

Memorial Service For Dave Anderson Sept. 12

W. David Anderson, 73, retired public relations executive with Standard Oil Company of New Jersey, now Exxon, died on Monday June 11, 1990, at Memorial Hospital, of lung cancer.

Anderson was Manager of Public Relations for Standard Oil Company N.J. in Havana, Cuba when Fidel Castro nationalized the country's oil, and in Libya during the last years of the reign of King Idris. For many years he was on the Board of the Overseas Press Club.

A memorial service will be held at 5:30 p.m., Wednesday, Sept. 12, at the club at 3 West 51st Street in the solarium on the ninth floor.

Born in Billings, Montana, he attended University of Washington, where he was editor of the literary magazine *Perspectives*, and active with the James Theater group. In New York in the thirties he worked for UPI, and NBC. After WWII, in which he served, he joined Standard Oil Public Relations where he helped to devise and execute one of the earliest institutional advertising programs — sponsoring of the Philharmonic Orchestra, over NBC.

Anderson was mayor of Saltaire, Fire Island, the summer community where he had a home, during the seventies.

He is survived by his wife, Carolyn, and a brother John, of Winchester, Va.

Who's doing what

By **AL KAFF** and **RALPH GARDNER**

AUTHOR'S TOUR: During 42 days this spring, **Doris** and **Stan Rich** traveled 7,150.5 miles by car to promote her new book, "Amelia Earhart" (Smithsonian Institution Press). While signing copies of the biography in the Atchison, Kansas, house where Earhart was born, Doris and her OPC husband were surprised to meet relatives of **Al Kaff**, also an Atchison native. For years, Rich and Kaff were correspondents in Asia.

* * *

ACADEMIC HONORS: Two AP foreign correspondents, **Kevin Noblet**, bureau chief in Santiago, and **Nicholas Tatro**, bureau chief in Jerusalem, will spend the 1990-91 academic year on university campuses. Noblet was selected as a Neiman Fellow at Harvard. Tatro will be a journalism fellow at the University of Michigan.

* * *

ACTION AT UPI: UPI has announced several promotions involving its international operations. **Pieter VanBennekom** became executive vice president for editorial operations. **Mike Keats** succeeded him as senior vice president for international operations. **Arnold Zeitlan**, who spent 20 years with AP, was hired to replace Keats as UPI's vice president for Asia and the Pacific.

* * *

WHERE THEY ARE: **Henry Schulte**, former UPI correspondent in Europe, has returned to the journalism faculty at Syracuse University after spending one semester in London teaching Syracuse students abroad. **Walt Wisniewski**, formerly with UPI and Reuters in Europe, now is with Radio Free Europe in Warsaw, where his wife Mary broadcasts for CBS Radio.

* * *

THE AWARDEE: The International Public Relations Association has conferred its highest honor, the Member Emeritus Award, on OPCer **John E. Sattler**, of Sattler International, in recognition of 50 years of on-going, significant contributions to the field of public relations. The award was presented at Istanbul, Turkey, during the group's fall meeting. Sattler entered the field in 1939, while a student at New York University. He was first employed by the National Headquarters of the Boy Scouts of America. He was a public relations executive for 35 years with the Ford Motor Company until he retired in 1980.

* * *

THE BEST FROM GEORGIA: OPCer **Jeanne Perkins Herman** and her husband **Harry** are authors of a new travel guide to Georgia, "Georgia At Its Best," published in November by Rutledge Hill Press of Nashville. The book is described as the first full service guide to Georgia since the 1940 WPA writers project. The Hermans live in Valdosta, Georgia.

* * *

IN THE BOOK: Member **Norman S. Fenichel**, President of Fenichel Associates, Inc., Bloomfield, Conn., based public relations and marketing communications firm, has been selected for inclusion in the first edition of "Who's Who in Advertising." The book is the latest from the publishers of "Who's Who in America."

Overseas members: Send items to Al Kaff, Cornell University News Service, 840 Hanshaw Road, Ithaca, N.Y. 14850-1548.

Domestic members: Drop a note or clip to Ralph Gardner, OPC Bulletin, Suite 2116, 310 Madison Avenue, New York, N.Y. 10017. Pictures welcomed too!

Korea —

From Page 1

While a bugler sounded taps and rifle-men fired a salute at Chipyeong-ni, where the Chinese Peoples Volunteers lost their first Korean battle, **Ed Hymoff** and **Shinn** laid a wreath at a monument to fallen U.N. troops, and each correspondent and wife burned incense at an altar.

When the group met Information Minister Choi Byung-yul, **George Herman** returned to the government a Buddhist scriptural printing block, a lacquered box inlaid with mother-of-pearl and a stone axe — antiques he purloined during the war.

In addition to the correspondents named, the group included **Marvin Stone**, **Bob Tuckman**, **Jerry O'Leary**, **Bob Hecox**, **Mike Brown** and **Al Kaff**.

Overseas Press Club Bulletin

The Overseas Press Club Bulletin (ISSN-0738-7202) is published monthly, except August, for \$24 per year to members, included in dues, by the Overseas Press Club of America, New York, N.Y. 10017.

Fred Ferguson, Jean Sprain Wilson, Susan Baxter, Ralph Gardner, Al Kaff, Meyer Lurie, Maria Ferris, Editors.

POSTMASTER: Send address changes to the Overseas Press Club, 310 Madison Avenue, Suite 2116, New York, N.Y. 10017

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HILL AND KNOWLTON

Public Relations/Public Affairs
Worldwide

Brady —

From Page 1

"It (Korea) got lost between World War II and Vietnam. Think about it: Hollywood is living off those two wars and what did we get from Korea? M*A*S*H. There aren't any Korean War songs. No White House receptions. No great parades," Brady said.

Brady is a veteran reporter and editor, having worked overseas for Fairchild publications where he later served as editor of Women's Wear Daily. He also edited Harper's Bazaar, The Star and New York magazine. He now writes columns for Advertising Age, Crain's New York Business, as well as a weekly profile for Parade magazine.

"The Coldest War" (Orion Books, \$19.95) has won plaudits from the critics, including Herbert Mitgang who wrote in the New York Times: "Mr. Brady has written a superb personal memoir on the way it was."

"What distinguishes Mr. Brady's book is its clarity and modesty," Mitgang wrote. "There is no heroic flag-waving here."

Brady, in an interview, said efforts were underway to erect a Korean memorial in Washington, near the long black wall of the Vietnam memorial and the Lincoln statue. The \$10 million cost is to be covered by donations.

"So far they've raised about half of the (money)," Brady said. "I hope they get the rest. The Korean War started 40 years ago (June 25 was the official date) and the guys who fought are getting old, and it'd be nice for them to have a monument."

Contributions can be made to the Korean War Veterans Memorial Fund, and sent to the fund at P.O. Box 2372, Washington D.C. 20013-2372. The fund has a toll free number for questions: 1-800-53-KOREA.

The heart of the proposed Korean memorial would be a lifesize sculpture showing a platoon of men advancing, 38 of them symbolizing the 38th parallel where the war began.



James Brady near Panmunjom

Club —

From Page 1

the possibility of a resumption of exchange privileges with the National Press Club and other major press clubs, something not permitted by the Chemists' billing system.

Resident members will have a specially-issued OPC credit card. They may use their major credit cards for lodging or for the use of club facilities for private functions.

Until September, members will continue to use their Chemists cards. Reciprocal arrangements with four other Manhattan clubs will cease on Aug. 31.

Under the new agreement, the book-keeping and billing for the OPC credit cards will be handled by the WNRC.

A new bulletin board is being installed just off the lobby for OPC use and that of the other clubs presently located at 3 West 51st Street — Columbia University Club, University of Virginia Club, Squadron A and the Citadel Club.

The OPC name will be prominently displayed in coordinated new signage inside the entrance to the building.

Overseas Press Club of America, Inc.
310 Madison Avenue
Suite 2116
New York, N.Y. 10017
(ISSN-0738-7202)

OPC Candidates Bios, Remarks

To help you in marking your ballots this issue of the OPC Bulletin contains biographies and remarks by the 1990 slate of OPC candidates.

Service Sept. 12 for Dave Anderson

Details Page 5

Back to Korea 40 Years Later

By **AL KAFF**

When 13 Korean War correspondents returned to old battlefields in June, President Roh Tae Woo deflected a news conference by asking all the questions.

Seated with the gray-haired newsmen in Seoul's presidential mansion, the South Korean leader asked:

Max Desfor to describe events around his Pulitzer Prize photograph of Korean refugees climbing across a bridge to escape advancing communist troops.

Joe Fromm to relate how he arranged a U.S. military flight from Japan to Korea on June 26, 1950, one day after the war started.

Bill Shinn to explain how he obtained permission to file details of the Inchon landing behind communist lines before the operation was announced by General MacArthur's headquarters.

On the 40th anniversary of the war's start, the South Korean government invited the war reporters and their wives for a weeklong visit. At a lunch, Dr. Lee Hong-Koo, special assistant to President Roh for political affairs, told the correspondents, "I was a high school student when the war started." Several other government and military officials noted that they were school boys when their visitors were covering the front-lines. Nine of the correspondents now are in their 70s, four are in their 60s.

On the road from Seoul to Panmunjom, where the Korean truce was negotiated and signed — now a four-lane paved highway lined with motels, restaurants, shops, parks and lush rice fields — **LeRoy Hansen** recalled, "This was a dusty road through parched and barren countryside."

At Munsan-ni, just south of the truce line where soldiers from the north and south still stand guard, **John Rich** and Desfor placed a white floral arrangement on the monument to 18 correspondents killed in Korea.

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July, 1990

Vol. 45, No. 4

Overseas Press Club BULLETIN

310 Madison Ave., Suite 2116, N.Y., N.Y. 10017 (212) 983-4655

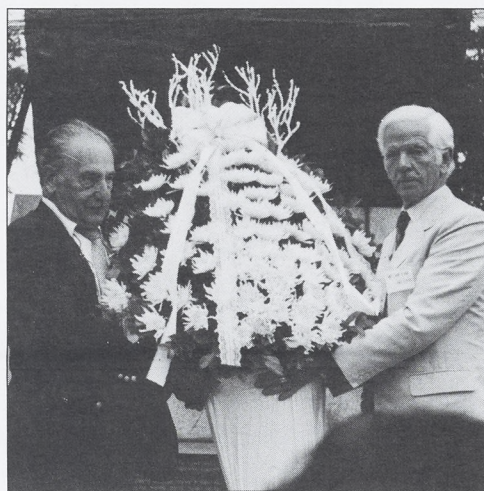
OPC Home: 3 West 51st St.

OPCers will go back to using a single clubhouse offering significant improvements over Chemists' Club facilities formerly available.

The Overseas Press Club at 3 West 51st Street will be located in the Women's National Republican Club building beginning September 1.

OPC President Leonard Saffir announced approval of a highly beneficial agreement with the WNRC, first by the OPC executive committee and then, on June 14, by the board of governors. Their actions followed an exhaustive search effort conducted in the two years since the Chemists Club building was closed. Saffir said numerous possibilities were studied but that the highly propitious 3 West 51st Street opportunity won out.

OPC to Have Dining Room, Lounge, Bar



Near Korean truce front, **Max Desfor**, left, and **John Rich** place floral offering on monument to 18 correspondents killed in Korea.

While OPCers will have the use of all the facilities in the nine-story building, including hotel privileges, libraries and lounges, the second floor mezzanine lounge, grill room and bar will be decorated with OPC memorabilia and — while others may use them just as OPCers may choose to use the main dining room — will be operated to attract OPCers and their guests.

The OPC office will be moved to our headquarters building and the OPC will make use of the ballroom, solarium or other dining and banquet facilities for meetings.

Saffir said that many public areas of the facility are being renovated and redecorated to put a bright fresh face on these rooms and addition of a health club is under consideration.

Hotel, All Amenities Available to Members

Improvements are being made in the food service by a new executive chef.

And the Rockefeller Center location is possibly the most convenient of any of those considered.

One of the most important elements of the agreement is that non-resident OPCers will be able to use a guest card from the OPC office and to charge to their major credit cards. This opens

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See Page 6

BIOGRAPHIES OF THE CANDIDATES

THE OVERSEAS PRESS CLUB ELECTION INFORMATION

The 1990 Annual Meeting of the Overseas Press Club of America, Inc. will be held Wednesday, August 15.

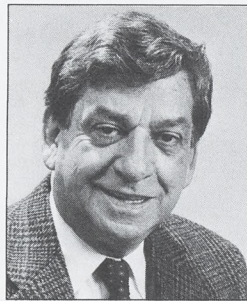
This year the election is for six Officers, six Active members and two Associate members of the Board of Governors. The first four Active runner-ups and first two Associate runner-ups (after all vacancies on the Board have been filled) will be designated as Alternates. **Active members vote for Active candidates, Associate members only for Associate candidates. Only Active members may vote for officers.**

Ballots have been mailed to all members, accompanied by an official return envelope, bearing a serial number, and voting instructions.

YOU MUST USE THE OFFICIAL RETURN ENVELOPE — OTHERWISE YOUR BALLOT CANNOT BE COUNTED, AS IS REQUIRED BY THE BY-LAWS.

Ballots may be mailed to arrive at the return address no later than noon, August 15. Or they may be delivered in the Clubhouse and placed in the ballot box. Members are reminded, however, that **all ballots must be enclosed in the official envelope.**

For President: H.L. STEVENSON



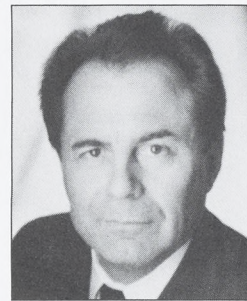
With the dramatic happenings in Europe, the USSR and Asia during the past year, the foreign journalist occupies a new prominence in the 1990s. New skills and perspectives now overshadow those once focused almost entirely on the Cold War or military and economic conflicts. As the sole press group in the United States dedicated to the work of the foreign reporter and photographer since 1939, the OPC must encourage continued excellence in the field as well as vigorously support, as always, press freedom worldwide.

There is much to do in other areas, ranging from increasing our roster at home and overseas, arranging topical programs at our new permanent location in New York, computerizing our office operations for greater efficiency, and recognizing and assisting young journalists with a demonstrated goal to work overseas.

Club Activity: First vice president for past two years, board member since 1986; Chairman 50th Anniversary Committee 1989; Chairman Awards Program 1990. Co-chair Vietnam Reunion 1986.

Professional Background: 31 years with UPI, as reporter, news editor, managing editor for seven years, Editor in Chief for 11. Active in numerous world press freedom efforts. Since 1985, Corporate Editor, Crain Communications Inc., New York, publisher of business and trade magazines and newspapers which circulate around the world; news bureaus in London, Tokyo, Berlin and Frankfurt.

For Vice President: LARRY SMITH



Larry Smith has been a member of the Board of Governors of the Overseas Press Club for almost 10 years. Currently membership chairman, he previously served as treasurer. In 1987, he was editor and publisher of Dateline, the annual OPC magazine. That edition of Dateline was produced by *Parade Magazine*, where Smith is managing editor.

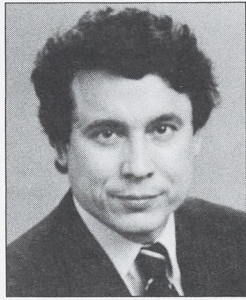
He joined *Parade* as a senior editor in 1981, and became M.E. in 1982. *Parade* appears in more than 330 Sunday newspapers with a combined circulation in excess of 35 million.

Previously, Smith worked for *The New York Times*, *The New York Daily News* and newspapers in Westchester, California and Wyoming. He has published short fiction in *Redbook* and his novel, "The Original," was published by Herder & Herder and Bantam Books.

"The awards presented annually by the Overseas Press Club," said Smith, "serve to remind us of the importance of striving, to reassure us that American journalism, at its best, is without peer and to gladden us that tough, hard-working men and women care enough to go so far as to routinely risk their lives to do their jobs."

He added: "I believe, moreover, that the Club serves a vital purpose in fighting hard the way it does, writing letters and protesting on behalf of writers and photographers unlawfully detained or jailed all over the world. This makes the club worth fighting for, and I would like to continue to be part of that fight."

For Vice President: ALLAN FRANK



As a Director of the OPC Allan Frank has been active as a judge in the Annual Journalism Awards contest for the last three years. Most recently, he chaired the judges who reviewed newspaper entries for "Best Daily Reporting From Abroad" and "Best Commentary."

Since joining ABC News in August, 1988 as the Business Investigative Correspondent, Frank has concentrated on financial stories for "World News Tonight with Peter Jennings" and for "Business World."

Frank came to ABC from *Forbes* magazine where, as a senior editor, he filed reports from the U.S. and 31 other countries. For *Forbes*, he reported on the economics of the heroin trade in Afghanistan, Iranian arms smuggling, worldwide money laundering and exotic tax shelters. He also reported on the politics and economics of the Bahamas, the Cayman Islands, the Netherlands Antilles and Panama.

Prior to joining *Forbes*, he was a staff writer for *The Washington Star* for eight years. He was a reporter and editor at *The Anchorage Daily News* from 1970 to 1973.

For Vice President: RALPH D. GARDNER



Attainable goals: When I joined OPC 43 years ago, members attended more frequently scheduled events: weekly luncheons, headliner guest evenings, film screenings plus others. What we have is good, but we should offer more.

Let's implement an effective hospitality program for overseas members visiting New York.

It's been years since the OPC published newsmaking books written by members. These enhanced Club prestige, produced revenue. Let's do another!

Career background: 1942-1955, *New York Times* (Paris, 1949; Frankfurt, 1950); 1943-1946, U.S. Army newswriter (ETO); 1955-1985, President, Ralph Gardner Advertising; director, various U.S. and foreign corporations; 1974-1986, host, *Ralph Gardner's Bookshelf* (syndicated author interview radio broadcast); author of several books; lecturer at various universities; Hess Fellow, University of Minnesota; faculty, Georgetown University Writers' Conference.

Current OPC activities: Associate Editor, *OPC Bulletin*; Chairman OPC Awards Committee to select Best Book on Foreign Affairs; OPC Vice President.

Two years ago, when seeking my first term as Vice President, I urged reviving the low-cost VIP travel to Europe and elsewhere that members once enjoyed. I was able to arrange last October's trip to Paris and Cannes, which 42 members and their guests agreed was our best yet. An Ireland adventure is now being planned.

For Treasurer: NORMAN A. SCHORR



An OPC member for more than 30 years, and member of the Board of Governors for the past six years, Norman Schorr has been treasurer for the past two years, and a past chairman of the Awards Committee.

He has also served as Chairman of the club's Freedom of the Press Committee for several years, leading the Club's effort to help journalists around the world who are imprisoned because of their writings. This effort has involved protesting to the governments, as well as publicizing the causes to encourage protests and support by others. He was a founding board member of Amnesty International of the U.S.A.

A former *UPI* newsmen, Detroit Free Press correspondent, freelance writer, and Army press officer in the Philippines, in recent years he has been in public relations, originally with Westinghouse, now as president of Schorr and Howard Co. in New York.

His business experience has included about 12 years as an officer and director of several public corporations.

For Secretary: JEAN BAER



I have worked as a journalist (Macy chain, Mutual Broadcasting, overseas for the USIA and for many years served as senior editor of *Seventeen Magazine*. There, among other things, I prepared special issues highlighting teen life everywhere from South America to the Soviet Union.

My eighth book, *Making Life Right When It Feels All Wrong*, was published recently. Other books, mainly self help, include *The Second Wife*, *How to Be An Assertive — Not Aggressive — Woman* (over 2.6 million copies in print) and the award-winning book.

Don't Say Yes When You Want to Say No (over 3 million copies sold). My last five books have been book club choices. I write extensively for magazines and syndicates, lecture, and am at work on my ninth book.

I have served the OPC as a member of the Board of Governors, as the Board's Secretary — and have been on numerous committees.

If re-elected, I would toward organizing informative and exciting programs for the OPC. We have many new members of high professional stature and we should both interest and involve them. I would also like to hold a non-fiction workshop, and, above all, see that the OPC once again becomes a stimulating center where members can not only learn professionally but develop new peer friends.

For Governor (Active): CHARLES BROPHY



Member, Overseas Press Club for over 35 years, serving as treasurer; alternate member, board of governors; chairperson and co-chairperson, annual awards dinner; chairperson, membership committee; member, treasurer's committee, in relocation of club to 39th St. headquarters, when club had a cash reserve of \$50,000 (today's equivalent: over \$200,000). Currently involved, as trustee, Geonomics Institute, with various Soviet Union and Eastern European governmental conferences and meetings relative to establishment of bond and stock exchanges in Soviet Union, ruble convertibility, uniform code of business law, with active involvement of New York Stock Exchange, leading law firms, major U.S. and Canadian economists, major U.S. corporations, business research organizations. Twenty-three years' experience in New York newspaper work as assistant to publisher, Commercial & Financial Chronicle; investment banking editor, syndicated columnist, New York Herald Tribune; associate finance editor, Business Week; editor-in-chief, The Bond Buyer News Organization, domestic and foreign daily, weekly, and wire service conglomerate. If elected an active member of board of governors, will work with the president, the board and current members toward goals of enlarged membership, revenue enhancement through various new programs, and outreach to foreign media in U.S., in line with furthering the fundamental principles of the club.

For Governor (Active): BILL HOLSTEIN



As a two-time winner of OPC awards, I feel it is time for me to give a little back to the organization that has given me so much.

International news, particularly the economic and business variety, have never been more important to the United States, or the world. As an Associate Editor at *Business Week* responsible for international news, and a 10-year veteran of United Press International with postings in Hong Kong and Beijing, I feel that I could offer some valuable insights to the OPC board. I also hope that I could draw in other active

OPC members from my association with like-minded correspondents and editors around the world.

As for recent activities, I have moderated an OPC panel discussion on China and served as head of an awards judging panel. I am willing to devote time and energy to revitalizing the OPC by attracting new membership and positioning the club at the crossroads of the issues that confront all of us today.

For Governor (Active): FRAN CARPENTIER



Fran Carpentier is the Senior Articles Editor of *Parade*, the national Sunday newspaper magazine. She joined the OPC in the Fall of 1986, and three months later, became Editor of the *OPC Bulletin*. Carpentier fulfilled those duties from February 1987 through June 1988. That July, she was elected to the Board of Governors.

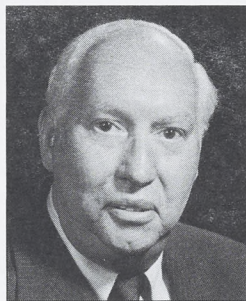
Carpentier believes that "every member of a club has a duty to serve the organization in whatever way he or she can." To that end, in addition to serving on the Board of Governors and editing the *Bulletin*, Carpentier has served the OPC in various other capacities: she has twice been a judge in the Annual Awards Competition; she has assisted in a variety of programs, ranging from the memorial service in Oct. 1986 for correspondents killed while covering the Vietnam War, to the Christmas/Hanukkah Parties. This spring, she prepared the script for the Annual Awards dinner.

In addition to the OPC, Carpentier is a member of The Society of Professional Journalists, Women in Communications and The News-women's Club, where she also has served as a board member.

Carpentier joined *Parade Magazine* in August 1979 as an Associate Editor. Prior to that, she was Editor of Lady's Circle Magazine.

She was graduated from New York University in 1976 with a B.S. in Journalism and was elected to Phi Beta Kappa.

For Governor (Active): R. EDWARD JACKSON

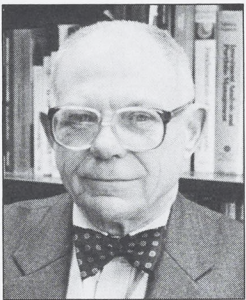


Ed Jackson, now editor of the monthly World Press Review, has spent three-fourths of his 41-year career as a reporter, writer and editor of foreign news. In 10 years with United Press starting in 1947, he served as a foreign news writer in New York, correspondent and newsdesk editor in London, bureau chief in Rome and as a newsfeature writer-editor in New York.

In 29 years with Time magazine starting in 1957, he was a foreign news contributing editor; news editor for foreign coverage; Rome bureau chief; the magazine's first International Editor, supervising overseas editions; Washington News Editor; managing editor of the Time-owned Washington Star; and deputy chief of the Time correspondents. He became editor of World Press Review in 1986.

Jackson was editor of the 1974 Dateline "The Year of the Reporter," has served as an OPC awards judge and panelist, and is now completing a two-year term as a vice president of the OPC. He would like to continue to serve on the Board of Governors.

For Governor (Active): AL KAFF



A UPI vice president once issued this guideline: "Answer every message within the hour, every letter within the day."

Two years ago, Len Saffir asked me to chair the OPC's Overseas Committee. An Overseas Committee in the Overseas Press Club sounded redundant. It wasn't. Based in and sometimes overwhelmed by the Big Apple, the Club might forget what it's all about: working for foreign correspondents.

The idea of the Overseas Committee was to improve communications between the Club and its members abroad. I've tried. I contribute overseas items to the *Bulletin*; correspond with old and new friends in Asia, Europe, Africa, Middle East, Canada and Latin America; inform newspapers abroad of relevant OPC events (example: 1989 World War II correspondents reunion); and aim to answer every message within the hour, every letter within the day.

Nothing is more important than bringing our overseas members closer to the OPC. That's my pledge. I know how it is when a postage stamp is your only link. I joined the OPC in Taipei in 1960, spending 18 years of my membership overseas.

I worked 33 years for UPI, including 29 years as a foreign correspondent in Asia. Along the way, I was president of the Foreign Correspondents Club in Taipei, Tokyo and Hong Kong, and vice president of the Manila Overseas Press Club. Since retiring from UPI in 1985, I've been the business and international editor of Cornell University's News Service.

For Governor (Active): MARJORIE LONGLEY



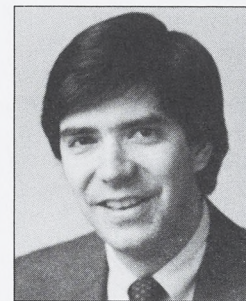
Marjorie W. Longley, most frequently known to newspaper colleagues as Midge (making her name oxymoron), founded Gramercy International Inc. in August 1988 after a 40-year career at the *New York Times*. She has served on the Board of Governors of the Overseas Press Club for the last three years, preceded by a term as active alternate to the Board.

Gramercy International provides services in marketing, public relations, community and educational programs. Clients include the New York Times, the *New York Post*, Children's Express and the Luxembourg Media Summit.

During her 40 years at the *New York Times* Longley held the positions of Director of Public Affairs, Corporate; Director of Circulation Sales; Assistant to the Vice President, Consumer Marketing; Marketing Manager, Book and Educational Division; Manager of College and School Service. Longley currently serves on the boards of St. Lawrence University, National Charities Information Bureau, and the Mayor's Council on the Environment of New York City. She is chairman of The American Forum for Global Education and Chairman emeritus of 42nd Street E.T.C. She has written three books, *America's Taste: 100 Years of American Culture*; *The Newspaper in the Classroom*; *The New York Times Public Affairs Handbook*.

Midge serves on the executive committee of OPC and as a member of the 50th anniversary committee.

For Governor (Active): JOHN R. MACARTHUR

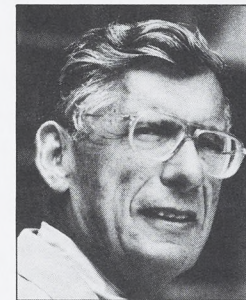


MacArthur has been president of the Harper's Magazine Foundation and publisher of *Harper's Magazine* since 1983. In July 1980, convinced his father, Roderick, to urge the boards of the John D. and Catherine T. MacArthur Foundation (founded by Rick's grandfather) and the Atlantic Richfield Company to rescue *Harper's* by creating and funding the Harper's Magazine Foundation. *Harper's* was purchased from the Minneapolis Star and Tribune Company, which had announced it was folding the magazine.

Before joining *Harper's*, MacArthur was an assistant foreign editor at United Press International (1982) and a reporter on the *Chicago Sun-Times* (1979-1982), *Bergen Record* (1978-79), *Washington Star* (1978), and the *Wall Street Journal* (1977). He has continued to write articles for newspapers and magazines, including the *New York Times*, *Wall Street Journal*, *Los Angeles Times*, and the *Progressive*.

Since becoming publisher of *Harper's*, he has been active in the fight against censorship in the United States and around the world. He initiated and helped organize the Pen/Article 19/Authors Guild reading and rally for Salman Rushdie in New York in February 1989. In 1986 his family founded Article 19, the International Centre on Censorship, which is based in London.

For Governor (Active): ROY ROWAN

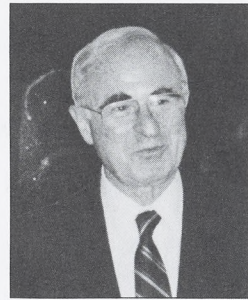


Spent more than 35 years with Time Inc., first as LIFE bureau chief in Shanghai (covering the civil war in China), Hong Kong, Rome, Tokyo (covering the Korean War), Bonn, and Chicago, then as the assistant managing editor of the magazine. Left Time Inc. in 1970 to found Seascope Publications (ON THE SOUND and ON THE SHORE magazines). Returned as TIME's Hong Kong bureau chief in 1972, responsible for coverage of China, Southeast Asia (including Vietnam and Cambodia), Australia, and New Zealand. Evacuated

Saigon in 1975 on one of the last helicopters. Joined the FORTUNE Board of Editors in 1977, writing more than 60 major articles for that magazine. Since 1985 wrote freelance articles for FORTUNE, LIFE, and other magazines. In January, 1990 spent two weeks on the streets of New York as a homeless man doing a piece for PEOPLE.

Published two books: *The Four Days of Mayaguez*, about the capture of an American cargo ship by Cambodia, and *The Intuitive Manager*, which has been translated into 10 languages. This spring served as editor of *A Day in the Life of Italy* to be published in October. Was previously a member of the OPC board of governors, and a vice president of the club.

For Governor (Active): DAVID SHEFRIN

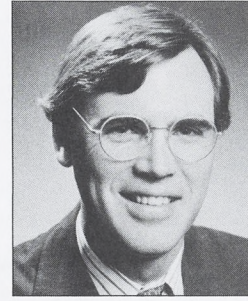


David Shefrin has been an OPC member since 1951 and served on the Board of Governors for several terms over a twenty-year period. He has been chairman of the OPC TV Awards Committee the last twelve years. In the (distant) past he began the OPC Forum, was a trustee of the OPC Foundation and initiated scholarships for apprentice foreign correspondents learning abroad.

Shefrin currently is a video communications consultant in the development of visual information technology and programs and is president of the Interactive Video Industry Association, Washington DC. He was a writer, reporter, editor and news executive for many years at the A.P., *Life Magazine* and CBS News and organized and managed New York's first metropolitan TV news operation (it was very different then) as Director of News & Public Affairs for WABC-TV. Later, he spent 19 years at IBM corporate headquarters where he introduced the use of videotape, the videodisc and satellite communications.

He has journalism and graduate communications degrees from the University of Missouri where he served on the faculty and led development of a facsimile newspaper laboratory. He is a member of the National Press Club, the International Interactive Communications Society and the Academy of TV Arts & Sciences and is a founding member of the Vision Fund of America.

For Governor (Active): STEPHEN SMITH



Third in command at Newsweek, as Executive Editor, Smith joined the magazine in January, 1986. He serves under Editor-in-Chief Rick Smith and Editor Maynard Parker. He is in charge of the magazine's Arts and National Affairs sections, and is a key participant in the overall editorial planning of the magazine.

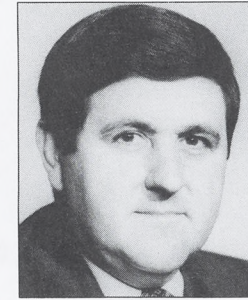
Smith was responsible for coverage of the 1988 Presidential election, and the results for Newsweek were a "Best in the Business" Award from the Washington Journalism Review, a National Headliner

Award for outstanding coverage of the year's major news event, a Newspaper Guild of New York Page One Award, and a National Magazine Award for nomination for "How Bush Won."

He worked for Time from 1978 to 1986. A Smith's Nation editor from 1982 to 1985, Smith edited 50 cover stories. Before that he was senior editor for Time's Press, Medicine, Sport, People and American scene sections. He was an acting Assistant Managing Editor when he left for Newsweek.

After college, he worked for the Daily Hampshire Gazette in Northampton, Mass. and the Albany Times-Union. Subsequently he reported and edited at the Philadelphia Inquirer and the Boston Globe, and also served briefly as a senior editor with Horizon magazine.

For Governor (Associate): FREDERICK E. BONA



Frederick E. Bona is a vice president of W.R. Grace & Co. and head of the company's Corporate Communications Division and is responsible for Grace's public affairs, public relations, press relations and corporate advertising functions.

Bona joined Grace in 1962 as a public relations representative. He was appointed group vice president of Grace's Corporate Communications Group in 1983 and named to the additional post of deputy group executive in 1985. He was elected a corporate vice president and head of the Corporate

Communications Division in May, 1987. He has been a member of the Overseas Press Club for some 20 years, and has served as a member of its Board of Governors since 1988.